WONDER STACK · SESSION RESOURCE

Context Switch Card

A repeatable briefing ritual so every session starts clean.



> *Every time you start a new AI session, you are starting fresh. The AI does not automatically know which hat you are wearing today. This card gives you a repeatable ritual to orient it in under two minutes.*

Context bleed happens when the AI pulls threads from a previous session — a different brand's voice, a different client's brief — and mixes them into your current work without you noticing. The fix is simple: start every session with a clear briefing.

FILL IN Today's Context Card

Today I am working on:

PROJECT / BRAND / CLIENT

WHAT I AM TRYING TO PRODUCE OR DECIDE TODAY

The audience for any output today is:

WHO THEY ARE

WHAT THEY NEED TO FEEL OR DO AFTER READING THIS

My voice today is:

- [ ] My personal voice — paste or reference my voice prompt
- [ ] [BRAND NAME] voice — paste or reference their voice prompt
- [ ] [CLIENT NAME] voice — paste or reference their voice prompt

Documents or context I want you to reference:

1.
2.
3.

Do NOT draw on any of the following today:

List other projects, clients, or topics that should stay out of this session:

One thing I want to get done before I close this session:

PASTE THIS

The Briefing Prompt

```
Before we start, I want to give you context for today's session.
Today I am working on: [PROJECT / BRAND / CLIENT]
I am trying to: [WHAT YOU WANT TO PRODUCE OR DECIDE]
The audience is: [WHO THEY ARE AND WHAT THEY NEED]
My voice today is: [YOUR VOICE — paste prompt or describe in 3 words]
Please reference: [DOCUMENTS / CONTEXT]
Do not draw on anything from: [OTHER PROJECTS / CLIENTS / TOPICS]
Confirm you understand the context. Then ask me what I need first.
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Quick reference — common switching scenarios



QUICK REFERENCE Common Switching Scenarios

Situation	What to do
Moving from personal brand work to client work	New session, new context card
Moving between two clients in the same day	New session for each
Moving from strategy to writing within the same project	Same session is fine — just note the shift
Picking up a session the next day	New session, paste your context card again
Working on a shared project with a partner	Confirm whose voice is leading before you start
Switching between two brands mid-morning	New session — do not pivot within an existing thread

NOTE On Switching Mid-Session

If you need to switch projects partway through a session, do not just change the topic. Start a new session, or at minimum paste a fresh context card. Trying to pivot within an existing thread is where voice bleed and confused outputs happen most often.



Pip says: *Think of this card as the morning briefing you give your most capable team member. The more specific you are, the better the work they come back with.*

BLANK CARDS Print and Use Daily

Use these blank cards for quick daily briefings — one per session.

SESSION CARD

Working on:

Voice:

Do NOT reference:

One goal:

SESSION CARD

Working on:

Voice:

Do NOT reference:

One goal: